



# 2023 Sponsorship Opportunities





**2023**

The Berry Small Farm Field Days are being held once again ... Friday and Saturday 8 & 9 September ... at the beautiful Berry Showground.

The Berry Small Farm Field Days are the only event providing suppliers the opportunity to showcase their products and services direct to small landholders on the South Coast, the Illawarra and Southern Tablelands.

The South Coast is the lifestyle choice for people looking for small acreage properties ... all of whom are looking for machinery, equipment, products, services and advice to assist them to maintain their properties carry out the farming pursuits they desire.

Now in its 10th year, the Berry Small Farm Field Days regularly attracts up to 5,000 visitors, together with over 150 exhibitors who travel from as far away as Victoria, QLD and various parts of NSW.

We are offering the opportunity for suppliers and organisations to increase their profile and financial return by becoming a valued sponsor of the 2023 Field Days.

Advertising for the Field Days include extensive social media, radio, printed media, as well as street banners and shopfront posters.







**2023**

## **Sponsorship Packages**

Being a sponsor of the Berry Small Farm Field Days gives you a unique opportunity to highlight your company or organisation to your target market throughout the South Coast, the Illawarra and Southern Tablelands.

As one of our valued sponsors you will be well acknowledged and receive excellent value for your sponsorship dollars, as well as knowing that you have been a valuable contributor to the success of the Field Days. All proceeds of the Field Days go towards Rotary's community works, both locally and internationally.

You have the choice of a range of sponsor packages which cater for a variety of budgets and we encourage you to look over the packages and decide which one best satisfies your needs.

**Gold Sponsor Package**  
**Silver Sponsor Packages**  
**Bronze Sponsor Packages**  
**Supporter Packages**

**DON'T MISS THIS OPPORTUNITY TO SHOWCASE YOUR COMPANY  
AT THE 2023 BERRY SMALL FARM FIELD DAYS.**





**2023**

**GOLD SPONSORS PACKAGE**

**As a Gold Sponsor you will receive:**

- \* EXECUTIVE RECOGNITION ON FIELD DAYS LOGO AND BRANDING MATERIALS
- \* LOGO INCLUDED ON LARGE BANNERS DISPLAYED IN BERRY
- \* LOGO INCLUDED ON STREET AND SHOPFRONT POSTERS LOCATED THROUGHOUT BERRY
- \* A FULL PAGE ADVERTISEMENT, PLUS ACKNOWLEDGEMENT AND LOGO INCLUDED IN THE FIELD DAY EVENT MAGAZINE
- \* LOGO INCLUDED ON ADVERTISING WHICH WILL APPEAR IN TARGETED PRINT MEDIA
- \* ACKNOWLEDGEMENT REPEATED EVERY HOUR OVER THE PUBLIC ADDRESS SYSTEM AT THE SHOWGROUND
- \* LOGO INCLUDED ON EIGHT ADVERTISING PANELS ON THE SPONSORS BOARD PROMINENTLY LOCATED IN THE SHOWGROUND
- \* LOGO INCLUDED ON EIGHT 1.2M x 0.6M CROWD CONTROL BARRIERS LOCATED IN THE SHOWGROUND
- \* OPPORTUNITY TO DISPLAY YOUR PROMOTIONAL MATERIAL AT THE EVENT
- \* EIGHT FREE ENTRY PASSES TO THE FIELD DAYS
- \* PREMIER PARKING FOR FOUR CARS INSIDE THE SHOWGROUND
- \* ACKNOWLEDGEMENT IN "THANK YOU" ADVERTISEMENTS IN THE PRINTED MEDIA
- \* A CERTIFICATE OF APPRECIATION FROM THE ROTARY CLUB OF BERRY

**\$5000**

**Further exhibitor information and site application forms are available on the website [www.berryrotary.org.au](http://www.berryrotary.org.au)**

**Email: [berryrotary@gmail.com](mailto:berryrotary@gmail.com)**

**Phone enquiries: (02) 4403 0300**



**2023**

**SILVER SPONSORS PACKAGE**

**As a Silver Sponsor you will receive:**

- \* LOGO INCLUDED ON LARGE BANNERS DISPLAYED IN BERRY
- \* LOGO INCLUDED ON STREET AND SHOPFRONT POSTERS LOCATED THROUGHOUT BERRY
- \* A HALF PAGE ADVERTISEMENT AND LOGO INCLUDED IN THE FIELD DAY EVENT MAGAZINE
- \* LOGO INCLUDED ON ADVERTISING TO APPEAR IN TARGETED PRINT MEDIA
- \* ACKNOWLEDGEMENT REPEATED EVERY HOUR OVER THE PUBLIC ADDRESS SYSTEM AT THE SHOWGROUND
- \* LOGO INCLUDED ON FOUR ADVERTISING PANELS ON THE SPONSORS BOARD PROMINENTLY LOCATED IN THE SHOWGROUND
- \* LOGO INCLUDED ON FOUR 1.2M x 0.6M CROWD CONTROL BARRIERS LOCATED IN THE SHOWGROUND
- \* OPPORTUNITY TO DISPLAY YOUR BROCHURES AT THE EVENT
- \* FOUR FREE ENTRY PASSES TO THE FIELD DAY
- \* PREMIER PARKING FOR THREE CARS INSIDE THE SHOWGROUND
- \* ACKNOWLEDGEMENT IN "THANK YOU" ADVERTISEMENTS IN THE PRINTED MEDIA
- \* A CERTIFICATE OF APPRECIATION FROM THE ROTARY CLUB OF BERRY

**\$2500**

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**2023**

## **BRONZE SPONSORS PACKAGE**

**As a Bronze Sponsor you will receive:**

- \* LOGO INCLUDED ON STREET AND SHOPFRONT POSTERS LOCATED THROUGHOUT BERRY
- \* A QUARTER PAGE ADVERTISEMENT AND LOGO INCLUDED IN FIELD DAY EVENT MAGAZINE
- \* LOGO INCLUDED ON ADVERTISING TO APPEAR IN TARGETED PRINT MEDIA
- \* ACKNOWLEDGEMENT EVERY HOUR OVER THE PUBLIC ADDRESS SYSTEM AT THE SHOWGROUND
- \* LOGO INCLUDED ON TWO ADVERTISING PANELS ON THE SPONSORS BOARD PROMINENTLY LOCATED IN THE SHOWGROUND
- \* LOGO INCLUDED ON TWO 1.2M x 0.6M CROWD CONTROL BARRIERS LOCATED IN THE SHOWGROUND
- \* OPPORTUNITY TO DISPLAY YOUR BROCHURES AT THE EVENT
- \* TWO FREE ENTRY PASSES TO THE FIELD DAYS
- \* PREMIER PARKING FOR TWO CARS INSIDE THE SHOWGROUND
- \* ACKNOWLEDGEMENT IN "THANK YOU" ADVERTISEMENTS IN THE PRINTED MEDIA
- \* A CERTIFICATE OF APPRECIATION FROM THE ROTARY CLUB OF BERRY

**\$1250**

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**Phone enquiries: (02) 4403 0300**



## **2023**

### **SUPPORTERS PACKAGE**

**As a Supporter you will receive:**

- \* ACKNOWLEDGEMENT IN THE FIELD DAY EVENT MAGAZINE
- \* ACKNOWLEDGEMENT ON ADVERTISING TO APPEAR IN TARGETED PRINT MEDIA
- \* ACKNOWLEDGEMENT OVER THE PUBLIC ADDRESS SYSTEM AT THE SHOWGROUND
- \* LOGO INCLUDED ON ONE ADVERTISING PANEL ON THE SPONSORS BOARD PROMINENTLY LOCATED IN THE SHOWGROUND
- \* LOGO INCLUDED ON ONE 1.2M x 0.6M CROWD CONTROL BARRIER LOCATED IN THE SHOWGROUND
- \* OPPORTUNITY TO DISPLAY YOUR BROCHURES AT THE EVENT
- \* ONE FREE ENTRY PASS TO THE FIELD DAYS
- \* PREMIER PARKING FOR ONE CAR INSIDE THE SHOWGROUND
- \* ACKNOWLEDGEMENT IN "THANK YOU" ADVERTISEMENTS IN THE PRINTED MEDIA
- \* A CERTIFICATE OF APPRECIATION FROM THE ROTARY CLUB OF BERRY

**\$625**

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**2023**

**Sponsorship Agreement**

I pledge to proceed with the following 2023 Berry Small Farm Field Days Sponsorship Package.

- Gold Sponsor Package**                      **\$5000**
- Silver Sponsor Package**                      **\$2500**
- Bronze Sponsor Package**                      **\$1250**
- Supporter Package**                      **\$ 625**

Sponsoring Business/Organisation Name: .....

Postal Address: .....

Contact person: .....

Phone No. .... Email: .....

Signature: ..... Date: .....

**SPONSOR REQUIREMENTS FOR SPONSOR BOARD/CROWD CONTROL BARRIERS/PAMPHLETS ETC**

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NOTE: Artwork/logo/details to be emailed to [gsweeney@bigpond.net.au](mailto:gsweeney@bigpond.net.au)  
Details required asap.

Method of payment: .....

Sponsor email address to receive invoice from Rotary Club

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**We look forward to your support of the Berry Small Farm Field Days**

**Email: [berrycastle@gmail.com](mailto:berrycastle@gmail.com)                      Phone: (02) 4403 0300**

**Website [www.berrycastle.org.au](http://www.berrycastle.org.au)**