

Berry *Small Farm* Field Days

Rotary Club of Berry 

2020 Sponsorship Opportunities



Berry *Small Farm* Field Days

Rotary
Club of Berry

2020

The Berry Small Farm Field Days are being held once again ... Friday and Saturday 11 & 12 September ... at the beautiful Berry Showground.

The Berry Small Farm Field Days are the only event providing suppliers the opportunity to showcase their products and services direct to small landholders on the South Coast, the Illawarra and Southern Tablelands.

With the decline in the number of dairy farms in the area, the South Coast is increasingly being populated by small acreage farmers ... all of whom are looking for machinery, equipment, products and services and advice to assist them to carry out the farming and agricultural pursuits they desire.

The relative proximity of the area to Sydney, its picturesque nature, its proximity to beaches and rivers, the temperate climate and relatively high and regular rainfall and the fertility of its river flats and valleys combine to make it very attractive for sea changers, retirees, absentee landholders and genuine farmers alike.

Now in its 9th year, the Berry Small Farm Field Days attracts up to 5,000 visitors, together with over 100 exhibitors who travel from as far away as Victoria, QLD and various parts of NSW. The vast majority of exhibitors are very pleased with the level of enquiry and sales which they receive.

We are now offering the opportunity for suppliers and organisations to increase their profile and financial return by becoming a valued sponsor of the 2020 Field Days.

Advertising for the Field Days include television, printed media, letterbox mailings as well as street and shopfront banners and posters.





2020

Sponsorship Packages

Being a sponsor of the Berry Small Farm Field Days gives you a unique opportunity to highlight your company or organisation to your target market throughout the South Coast, the Illawarra and Southern Tablelands.

As one of our valued sponsors you will be well acknowledged and receive excellent value for your sponsorship dollars, as well as knowing that you have been a valuable contributor to the success of the Field Days. All proceeds of the Field Days go towards Rotary's community works, both locally and internationally.

You have the choice of a range of sponsor packages which cater for a variety of budgets and we encourage you to have a look at the packages and decide which one best satisfies your needs.

Gold Sponsor Package
Silver Sponsor Packages
Bronze Sponsor Packages
Supporter Packages

**DON'T MISS THIS OPPORTUNITY TO SHOWCASE YOUR COMPANY
AT THE 2020 BERRY SMALL FARM FIELD DAYS.**





2020

GOLD SPONSORS PACKAGE

As a Gold Sponsor you will receive:

- * EXECUTIVE RECOGNITION ON FIELD DAYS LOGO AND BRANDING MATERIALS
- * LOGO INCLUDED ON LARGE 3M X 1M BANNERS DISPLAYED IN BERRY AND THE SURROUNDING AREAS
- * LOGO INCLUDED ON ALL STREET POSTERS LOCATED THROUGHOUT BERRY AND SURROUNDS
- * LOGO INCLUDED ON ALL SHOPFRONT POSTERS THROUGHOUT BERRY
- * A FULL PAGE ADVERTISEMENT, PLUS ACKNOWLEDGEMENT AND LOGO INCLUDED IN FIELD DAY EVENT MAGAZINE TO BE LETTERBOX DROPPED AND DISPLAYED THROUGHOUT THE CATCHMENT AREA
- * LOGO INCLUDED ON ADVERTISING WHICH WILL APPEAR IN TARGETED NEWSPAPERS
- * ACKNOWLEDGEMENT IN 15 SECOND SEGMENTS REPEATED EVERY HOUR OVER THE PUBLIC ADDRESS SYSTEM AT THE SHOWGROUND
- * LOGO INCLUDED ON EIGHT 0.8M x 0.4M ADVERTISING PANELS ON THE HUGE SPONSORS BOARD THAT IS PROMINENTLY LOCATED IN THE SHOWGROUND
- * LOGO INCLUDED ON EIGHT 1.2M x 0.6M CROWD CONTROL BARRIERS LOCATED IN THE SHOWGROUND
- * OPPORTUNITY TO DISPLAY YOUR BROCHURES AT THE EVENT INFORMATION BOOTH
- * EIGHT FREE TWO DAY TICKETS TO THE FIELD DAYS
- * PREMIER PARKING FOR FOUR CARS INSIDE THE SHOWGROUND
- * ACKNOWLEDGEMENT IN "THANK YOU" ADVERTISEMENTS IN THE PRINTED MEDIA
- * A FRAMED CERTIFICATE OF APPRECIATION FROM THE ROTARY CLUB OF BERRY

\$5000

Further exhibitor information and site application forms are available on the website www.berryrotary.org.au

Email: berryrotary@gmail.com

Phone enquiries: (02) 4403 0300

Fax: (02) 4464 1182



2020

SILVER SPONSORS PACKAGE

As a Silver Sponsor you will receive:

- * LOGO INCLUDED ON LARGE 3M X 1M BANNERS DISPLAYED IN BERRY AND THE SURROUNDING AREAS
- * LOGO INCLUDED ON ALL STREET POSTERS LOCATED THROUGHOUT BERRY AND SURROUNDS
- * LOGO INCLUDED ON ALL SHOPFRONT POSTERS THROUGHOUT BERRY
- * A HALF PAGE ADVERTISEMENT AND LOGO INCLUDED IN FIELD DAY EVENT MAGAZINE TO BE LETTERBOX DROPPED AND DISPLAYED THROUGHOUT THE CATCHMENT AREA
- * LOGO INCLUDED ON ADVERTISING TO APPEAR IN TARGETED NEWSPAPERS
- * ACKNOWLEDGEMENT IN 10 SECOND SEGMENTS REPEATED EVERY HOUR OVER THE PUBLIC ADDRESS SYSTEM AT THE SHOWGROUND
- * LOGO INCLUDED ON FOUR 0.8M x 0.4M ADVERTISING PANELS ON THE HUGE SPONSORS BOARD THAT IS PROMINENTLY LOCATED IN THE SHOWGROUND
- * LOGO INCLUDED ON FOUR 1.2M x 0.6M CROWD CONTROL BARRIERS LOCATED IN THE SHOWGROUND
- * OPPORTUNITY TO DISPLAY YOUR BROCHURES AT THE EVENT INFORMATION BOOTH
- * FOUR FREE TWO DAY TICKETS TO THE FIELD DAY
- * PREMIER PARKING FOR THREE CARS INSIDE THE SHOWGROUND
- * ACKNOWLEDGEMENT IN "THANK YOU" ADVERTISEMENTS IN THE PRINTED MEDIA
- * A FRAMED CERTIFICATE OF APPRECIATION FROM THE ROTARY CLUB OF BERRY

\$2500

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2020

BRONZE SPONSORS PACKAGE

As a Bronze Sponsor you will receive:

- * LOGO INCLUDED ON ALL STREET POSTERS LOCATED THROUGHOUT BERRY AND SURROUNDS
- * LOGO INCLUDED ON ALL SHOPFRONT POSTERS THROUGHOUT BERRY
- * A QUARTER PAGE ADVERTISEMENT AND LOGO INCLUDED IN FIELD DAY EVENT MAGAZINE TO BE LETTERBOX DROPPED AND DISPLAYED THROUGHOUT THE CATCHMENT AREA
- * LOGO INCLUDED ON ADVERTISING TO APPEAR IN TARGETED NEWSPAPERS
- * ACKNOWLEDGEMENT EVERY HOUR OVER THE PUBLIC ADDRESS SYSTEM AT THE SHOWGROUND
- * LOGO INCLUDED ON TWO 0.8M x 0.4M ADVERTISING PANELS ON THE HUGE SPONSORS BOARD THAT IS PROMINENTLY LOCATED IN THE SHOWGROUND
- * LOGO INCLUDED ON TWO 1.2M x 0.6M CROWD CONTROL BARRIERS LOCATED IN THE SHOWGROUND
- * OPPORTUNITY TO DISPLAY YOUR BROCHURES AT THE EVENT INFORMATION BOOTH
- * TWO FREE TWO DAY TICKETS TO THE FIELD DAYS
- * PREMIER PARKING FOR TWO CARS INSIDE THE SHOWGROUND
- * ACKNOWLEDGEMENT IN "THANK YOU" ADVERTISEMENTS IN THE PRINTED MEDIA
- * A FRAMED CERTIFICATE OF APPRECIATION FROM THE ROTARY CLUB OF BERRY

\$1250

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2020

SUPPORTERS PACKAGE

As a Supporter you will receive:

- * ACKNOWLEDGEMENT IN THE FIELD DAY EVENT MAGAZINE TO BE LETTERBOX DROPPED AND DISPLAYED THROUGHOUT THE CATCHMENT AREA
- * ACKNOWLEDGEMENT ON ADVERTISING TO APPEAR IN TARGETED NEWSPAPERS
- * ACKNOWLEDGEMENT OVER THE PUBLIC ADDRESS SYSTEM AT THE SHOWGROUND
- * LOGO INCLUDED ON ONE 0.8M x 0.4M ADVERTISING PANEL ON THE HUGE SPONSORS BOARD THAT IS PROMINENTLY LOCATED IN THE SHOWGROUND
- * LOGO INCLUDED ON ONE 1.2M x 0.6M CROWD CONTROL BARRIER LOCATED IN THE SHOWGROUND
- * OPPORTUNITY TO DISPLAY YOUR BROCHURES AT THE EVENT INFORMATION BOOTH
- * ONE FREE TWO DAY TICKETS TO THE FIELD DAYS
- * PREMIER PARKING FOR ONE CAR INSIDE THE SHOWGROUND
- * ACKNOWLEDGEMENT IN "THANK YOU" ADVERTISEMENTS IN THE PRINTED MEDIA
- * A FRAMED CERTIFICATE OF APPRECIATION FROM THE ROTARY CLUB OF BERRY

\$625

Further exhibitor information and site application forms are available on the website www.berryrotary.org.au

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2020

Sponsorship Agreement

I pledge to proceed with the following 2020 Berry Small Farm Field Days Sponsorship Package.

- Gold Sponsor Package \$5000**
- Silver Sponsor Package \$2500**
- Bronze Sponsor Package \$1250**
- Supporter Package \$ 625**

Sponsoring Business/Organisation Name:

Postal Address:

Contact person:

Phone No. Email:

Signature: Date:

SPONSOR REQUIREMENTS FOR SPONSOR BOARD/CROWD CONTROL BARRIERS/PAMPHLETS ETC

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NOTE: Artwork/logo/details to be emailed to gsweeney@bigpond.net.au
 Details required asap.

Method of payment:

Sponsor email address to receive invoice from Rotary Club

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We look forward to your support of the Berry Small Farm Field Days

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website www.berryrotary.org.au