

Berry Small Farm Field Days



2023 Exhibitor Prospectus

The Berry Small Farm Field Days are a community fundraising endeavour of the Rotary Club of Berry and is on Friday 8th and Saturday 9th September – this will be the 10th event with 2020 and 2021 events being cancelled due to Covid restrictions.

The Berry Small Farm Field Days is the only event providing suppliers the opportunity to showcase their products and services direct to small landholders and backyard gardeners on the South Coast, and the Illawarra.

The South Coast is increasingly being populated by small acreage farmers ... all of whom are looking for machinery, equipment, products and services and advice to assist them in carrying out the farming and agricultural pursuits they desire.

The Berry Small Farm Field Days usually attract a crowd of around 4000-5000 visitors with 120 exhibitors who travel from as far away as Queensland, Victoria, and various parts of NSW.

Some of the Positive Feedback of recent events:-

“Just a quick note to thank you for your assistance and our exhibit site at the recent Rotary Berry Field Day. We had another successful year at the event again; and wish to re-book our current site for next year! Thanks again for a great and extremely well run and organised event!”

Sean Ryan, General Sales Manager, Nowra City Holden

“We had a great time at your Field Days. Please book us in for the same site next year.”

Regards Catherine Watson, Tool Wizard / Corry Marketing

Features of the 2023 Event

*This event will be conducted on Friday and Saturday, 8th & 9th September.

***This year we are including exhibitors with a feature on sustainable living.** Rotary has adopted a policy of promoting sustainable living principles and we are welcoming exhibitors who are marketing sustainable living products and services. Accordingly attached is an Expression of Interest form to indicate your interest in attending as a Sustainable Living exhibitor. Our club representative's contact details are included on the form for your interest.

* Site charges have built in discounting for exhibitors taking multiple or larger sites.

* All commercial and livestock exhibitors and the talks & demonstrations will be sited on the main arena of the showground, together with an improved gardening section.

* A large framed marquee will be provided for livestock exhibits with associated products, a very popular attraction for visitors to the event.

* There will be a dedicated Food Court area for all catering outlets on the main arena for the convenience of exhibitors and visitors alike.

* Overnight security patrols will be provided on Thursday and Friday evenings.

* On the Friday afternoon we will stage the popular informal reception to give exhibitors and sponsors an opportunity to mingle with event organisers to discuss the day and the event in a relaxed atmosphere with a few nibblies and beverages.

* The event will conclude on the Saturday at 3.00 pm to allow exhibitors to pack up earlier and return home.

Further exhibitor information and site application forms are available on the website www.berryrotary.org.au Email: berryrotary@gmail.com Telephone enquiries: (02) 4403 0300